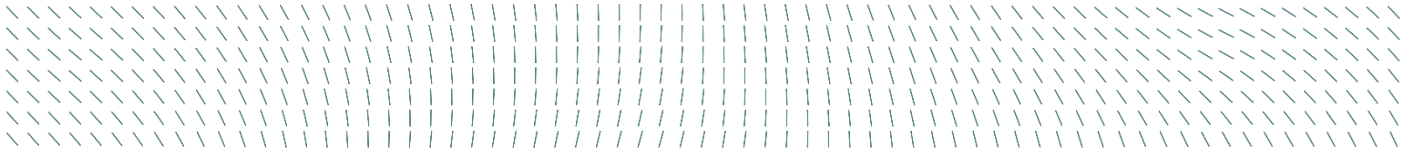


Jewelry Class



Synopsis

The session begins with a reminder of the essential components of a watch as well as its terminology, followed by a short presentation on jewelry before focusing on the definition, history and techniques of the various types of jewelry watches. The training ends with the presentation of the exceptional pieces from contemporary brands, as well as the latest models unveiled at the year's watch fairs.

Objectives

The Jewelry Class course offers a general understanding of jewelry watches.

Duration of the course

The Jewelry Class course lasts one day.

Description of the course

Introduction

The Fondation de la Haute Horlogerie
Mission and partner brands

Reminders

Watch

Definition and terminology

Jewelry

Definition

Definition and history of the jewelry watch

The jewelry watch

Definition

The distinctive features

History

The major evolutions

Anecdotes

Understanding the jewelry watch

Types of jewelry watches

The different types:

The jewelry complications

The wristwatch

The bracelet (watch)

The jewel (watch)

FHHACADEMY

The accessory (watch)

Gemstones

Basics of gemology

The diamond

The colored gemstones

The pearl

The process

The various stages

Gem setting

What else

Present a jewelry watch

The 7 steps of a sale

The exceptional pieces

The novelties

Selection of novelties of the year

Conclusion